

SAFETEA-LU Pierce County  
Coordinated  
Public Transit-Human Services  
Transportation Plan  
2008-2013



**Prepared by the Mississippi River Regional  
Planning Commission**

**December 3, 2008**

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Transportation Plan 2008-2013

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## Introduction

In August of 2005, Congress passed the Safe, Accountable, Flexible, Efficient, Transportation, Equity Act: A legacy for Users (SAFETEA-LU), reauthorizing the surface transportation act. As part of this reauthorization, grantees under the New Freedom Initiative, Job Access and Reverse Commute (JARC) and Elderly and Disabled Transportation Program (5310) were required to meet certain planning requirements in order to receive funding. Federal transit law requires that projects selected for funding under the various programs be “derived from a locally developed, coordinated public transit-human services transportation plan” and that the plan be developed through a process that includes representatives of public, private, and non-profit transportation and human services providers and participation by members of the public. In 2006, counties prepared plans meeting the federal requirements. It is now required that the 2006 plans be updated and the purpose of this document is to serve as the 2008 updated plan.

The Wisconsin Department of Transportation (WisDOT) in collaboration with a workgroup of Regional Planning Commission planners developed a new transportation coordination planning process for the 2008 update based on the final guidance on coordination from the Federal Law SAFETEA-LU. The Pierce County transportation coordination plan includes assessments of available services, gaps in service and service needs for individuals with disabilities, older adults, and people with low incomes. From the assessment data, a transportation coordination plan with implementation strategies has been developed.

## Coordination Planning Process – Public Meeting

A multi-county meeting, including a broad range of representatives from Barron, Chippewa, Eau Claire, Dunn, St. Croix, and Pierce counties, was held on July 23, 2008, with over 50 persons in attendance. (The meeting invitation letter, invitation list, attendance list, the meeting agenda, and meeting summary are included in Attachments A through E, respectively). The meeting was opened with a discussion of the demographics of the region, including elderly, disabled, and low-income persons, their location and distribution throughout the west central Wisconsin counties. The coordination process, which was held in 2006, was summarized and service gaps and needs were updated. A wide range of strategies for coordination of services were presented and the group provided input on the need for regional coordination, and developed strategies to pursue on a regional level in the coming years. By county, the attendees updated and addressed local strategies and action plans. The final product is a plan for the individual county, which includes the regional goals and action items, as noted.

## Demographic Information

An important component of the planning process is the analysis of the Pierce County’s demographics and associated trends. Table 1 illustrates the County’s Age 65+ population and projects the future population out to the year 2030. As the information demonstrates, the county’s Age 65+ population will increase by more than 200% by the year 2030. Such an increase will significantly increase the demand for public transportation and demonstrates the need to plan in advance for such increases. Pierce County’s rural landscape will also factor into how future transportation services will meet the increasing demands.

Table 1 Population Projections Age 65+ 2000-2030

County	65+	65+	65+	65+	65+	65+	65+	% Increase	% Increase	% Increase	% Increase
	2000	2005	2010	2015	2020	2025	2030	65+ 2000-2010	65+ 2010-2020	65+ 2020-2030	65+ 2000-2030
Pierce	3,539	3,893	4,466	5,666	7,182	8,988	10,633	14.7	60.8	48.1	200.5

Source: WI DOA Final Pop. Proj. for Wisconsin Counties by Age: 2000-2030

Table 2 illustrates the County's median household income and poverty rate. As illustrated Pierce County's median household income is 16% greater than the State and the County's poverty rate is 3.6% lower than the State of Wisconsin's. Pierce County recorded a poverty rate of 7.7% as of the 2000 Census. Pierce County is fortunate that its residents as compared to the State of Wisconsin live in more favorable financial conditions. This trend will more than likely result in less demand for future public transportation services as compared to other areas of the State. However, the financial conditions certainly do not entirely negate the future needs of the counties aging population.

County	Median Household Income 2004	Persons Below Poverty 2004 (%)
Pierce	\$53,911	7.3%
Wisconsin	\$46,142	10.9%

Source: US Census Quick Facts for Wisconsin 2004

Table 3 shows a breakdown of percent of disabled persons in the County by two age categories and the number of disabled persons ages 21-64. In Pierce County there are 1,469 disabled persons between the ages of 21-64. The percent of disabled persons age 65+ in the County is 17%. If we utilize the projection of the Age 65+ population for the Pierce County from Table 1 and multiply that by the County's current rate of disabled persons ages 65+ it can be projected that by the year 2030 the County will have close to 1,807 residents that will be Age 65+ and disabled.

County	Number of Disabled Persons Ages 21-64	% of Disabled Persons Ages 21-64	% of Disabled Employed	% of Disabled Persons Ages 65+
Pierce	1,469	7.0%	22%	17%

Source: 2000 US Census

Table 4 illustrates the commuting patterns of Pierce County workers. As the information demonstrates approximately 41% of County residents work in Pierce County while 59% travel out of the County for employment. The data substantiates the need and importance of regional transportation coordination as a large percentage of employees are leaving the County for work.

Work In:	# Workers
Pierce Co. WI	8,446
St. Croix Co. WI	3,154
Goodhue Co. MN	2,082
Ramsey Co. MN	1,806
Washington Co. MN	1,564
Dakota Co. MN	1,551
Hennepin Co. MN	1,165
Dunn Co. WI	187
Pepin Co. WI	118
Anoka Co. MN	88
Scott Co. MN	53

Polk Co. WI	43
Eau Claire Co. WI	38
Outagamie Co. WI	31
Buffalo Co. WI	31
Barron Co. WI	30
Wabasha Co. MN	28
Dane Co. WI	26
Olmsted Co. MN	25
Elsewhere	352
<i>Minnesota sub-total</i>	<i>8,519</i>
<b>Total</b>	<b>20,818</b>
<i>Source: 2000 Census</i>	

### Assessment of Available Services

In order to conduct an assessment of available services, information was requested from transportation providers in Pierce County. A total of 3 provider response forms detailing the service provided were returned. Provider response forms are attached as Attachment F.

The Pierce County ADRC in conjunction with the Office of Aging is the main transportation provider in Pierce County. Services provided include meal/nutrition site transportation, medical transportation, and some social/recreational transportation. The services are provided through a volunteer driver program and a mini-bus/van program. In assessing the available services, the challenge that continually faces Pierce County is the geography of the county and funding. The County for the most part is very rural and providing transportation services to a rural area is not only challenging but expensive. In assessing the available services a couple of issues arose. First the existing fleet of vehicles that are utilized to provide services will need to be replaced in the next 2-4 years. Secondly, based on meeting input transportation for low income employed/unemployed individuals is needed and current services are unable to meet this ever increasing demand.

### Identification and Analysis of Service Gaps and Service Needs

At the transportation coordination meeting a general discussion among meeting participant's focused on identifying service gaps and needs. The gaps and needs identified were derived from the experiences of the meeting participants and from a review of demographic data for Pierce County. The information collected is listed below.

#### *Needs:*

- Continued funding (local, state, and federal)
- Vehicle replacement (Pierce County Transportation fleet)
- Overall regional (multi-county) coordination and improve on interagency coordination

#### *Gaps:*

- Low income residents and their ability to get to work (the county has vehicles but not sufficient funds to operate for employment purposes)
- Rural area, geography affecting home delivered meals and all transportation needs

In general, Pierce County does an adequate job of meeting the needs of the County's population. However, as illustrated there are service gaps and needed services in the County. The items listed are challenging however, based on meeting input it is believed that improved coordination of local services and becoming involved with regional coordination efforts will go a long way in addressing the unmet and increased needs of the County. It was mentioned how recent utilization of New Freedom funds has increased services for dialysis patients and residents

needing specialized medical vehicles. The next section of the plan “Strategies and Actions” lays out in general how the service gaps and service needs can begin to be addressed.

### Pierce County Strategies and Actions

The following five year action plan was developed based on input and experiences of attendees at the transportation coordination meeting. It is important to point out that roadblocks to implementation of the strategies have been identified. For the strategies to be successful the roadblocks will have to be overcome. In numerous cases the roadblocks are not locally controlled, meaning that in order for local and regional coordination to be truly successful rules, policies, and requirements of numerous non-regional entities will have to be modified or changed.

Strategies <sup>1</sup>	Action Steps	Person(s) Responsible <sup>2</sup>	Timeline By When?	Roadblocks to Implementation <sup>3</sup>
Strive to improve transportation services in Pierce County in order to meet the transportation needs of all segments of the population	<ul style="list-style-type: none"> <li>● Inform and educate the public about transportation needs and available services</li> <li>● Work to improve transportation services/programs aimed at getting people to work</li> <li>● Continue to develop and improve services available at the County ADRC</li> <li>● Update and improve vehicles</li> </ul>	Pierce County ADRC, WESTCAP	Initiate in years 1 and 2 then ongoing throughout the planning period	<ul style="list-style-type: none"> <li>-Funding</li> <li>-Geography</li> </ul>
Pursue future funding for transportation services consistent with local and regional transportation plans	<ul style="list-style-type: none"> <li>● Apply for grant funding when available (5310, New Freedom, etc.)</li> <li>● Strive to maintain/increase local funding support (county contribution)</li> <li>● Update vehicle fleet</li> </ul>	Pierce County ADRC, WESTCAP, River Falls Shared Ride	Initiate in years 1 and 2 then ongoing throughout the planning period	<ul style="list-style-type: none"> <li>-Economy</li> <li>-Limited local, state, and federal dollars</li> </ul>
Utilize transportation technology applications when demonstrated that they will improve county transportation services	<ul style="list-style-type: none"> <li>● Evaluate existing transportation technologies that are in place in neighboring counties</li> </ul>	Pierce County ADRC	Year 1 then ongoing	<ul style="list-style-type: none"> <li>-Funding</li> <li>-Training for employees</li> <li>-Geography of area and available software</li> </ul>
Participate in regional transportation coordination activities	<ul style="list-style-type: none"> <li>● Continue involvement with Barron, Chippewa, Eau Claire, Pepin, Dunn and St. Croix counties in developing a Regional Transportation Coordination Committee</li> <li>● Explore regional marketing opportunities</li> <li>● Explore shared technology</li> <li>● Coordinate transportation services regionally (regional mobility manager)</li> </ul>	Pierce County ADRC	Year 1 and ongoing	<ul style="list-style-type: none"> <li>-The challenge of coordinating multiple agencies and counties</li> <li>-Geography</li> </ul>

<sup>1</sup> Strategies: The purpose of identifying strategies is to remedy the needs and gaps.

<sup>2</sup> Person(s) Responsible: Identify all potential partners and specific names.

<sup>3</sup> Roadblocks to Implementation: Examples include lack of community support, financial constraints, political climate, etc.

## Regional Strategies and Actions

The following five year regional action plan was developed based on input and experiences of attendees at the transportation coordination meeting.

Strategies <sup>4</sup>	Action Steps	Person(s) Responsible	Timeline By When?	Roadblocks to Implementation <sup>5</sup>
Form Regional TCC	<ul style="list-style-type: none"> <li>Review and approve job description for mobility manager (below)</li> </ul>	Regional TCC members	Jan –09	Reaching consensus
	<ul style="list-style-type: none"> <li>Assist in selection process (below)</li> </ul>	Regional TCC Reps.	Feb – 09	Funding, participation
	<ul style="list-style-type: none"> <li>Provide in-kind match</li> </ul>	Counties	2009	Participation of all counties
	<ul style="list-style-type: none"> <li>Participate actively in region TCC actions</li> </ul>	Regional TCC members	Ongoing	Commitment
Hire Regional Mobility Manager	<ul style="list-style-type: none"> <li>Secure Funding</li> </ul>	West Central Wisconsin Regional Planning Commission (WCWRPC)	September 2008	Staff Time
	<ul style="list-style-type: none"> <li>Develop RFP</li> </ul>	WCWRPC and TCC reps.	Jan – 09	Funding, staff time, participation
	<ul style="list-style-type: none"> <li>Execute selection process</li> </ul>	WCWRPC and TCC reps.	Mar – 09	Funding, staff time, participation
Work with Mobility Manager	Develop regional coordination for trainings	TCC/Mobility Manager	May - 09	Participation
	Coordinate to minimize the transportation silos	TCC/Mobility Manager	2009-2010	Program rules
	Acquire appropriate data to determine appropriate level of coordination and to promote it	TCC/Mobility Manager	Mid 2009	Participation and consensus
	Develop plan for regional services with uniform program rules	TCC/Mobility Manager	Late 2009	Program rules, participation
	Advocate for RTA	TCC/Mobility Manager	2009+	Legislature
	Advocate for financial incentives to work and collaborate regionally	TCC/Mobility Manager	2009+	Long-time parochialism
	Extend transportation services between cities and counties	TCC/Mobility Manager	2010	Funding silos, parochialism
	Find appropriate technology to regionally coordinate trips and funding	TCC/Mobility Manager	Late 2009	Cost/funding
	Centralize transportation information/coordination	TCC/Mobility Manager	Late 2009	Willingness to participate

## Conclusion

Pierce County does an excellent job in providing transportation services and options for its residents. However, the County recognizes that improvements can be made and by implementing the ideas illustrated in this plan and improving regional coordination will assist the County in improving transportation services, thus further meeting the needs of the County's residents.

<sup>4</sup> **Strategies:** The purpose of identifying strategies is to remedy the needs and gaps.

<sup>5</sup> **Roadblocks to Implementation:** Examples include lack of community support, financial constraints, political climate, etc.

## **Attachment A Invitation Letter**

Center for Independent Living for Western Wisconsin, Inc.  
2920 Schneider Avenue E  
Menomonie, WI 54751  
Ph: 715-233-1070 or 1-800-228-32987  
Fax: 715-233-1083

July 2<sup>nd</sup>, 2008

Dear Friend of Transportation:

As many of you may know, funding under a number of transportation programs - Elderly and Disabled Capital Assistance Program (Section 5310), New Freedom Initiative, Job Access and Reverse Commute (WETAP/JARC) requires that projects be a part of a locally developed coordinated public transit-human services transportation plan. In 2006, county meetings were held to develop the required plans. Since the 2006 meetings, final guidance on coordination has been issued requiring that we meet again.

Rather than just seeing this as a “requirement”, we are hoping that we can all see it as an opportunity to improve our transportation systems through regional coordination and access to additional funding to provide needed services. The focus of the 2008 coordination process developed by WisDOT is on multi-county and regional plans. For many reasons apparent to all of us, it just makes sense to bring together the counties of Chippewa, Eau Claire, Pierce, and St. Croix in this planning effort. The Center for Independent Living for Western Wisconsin (CILWW), with the help of West Central Wisconsin Regional Planning Commission (WCWRPC), is hosting what we hope will be a meeting to guide us toward further coordination and improved transportation services for persons who are elderly, disabled, or of low income, in and between our counties.

We need your help. The coordination process requires participation from a wide range of transportation providers (public, private, non-profit), human service providers, county board members, and members of the public. To make it a productive meeting, and to assess the needs of our counties and the region, we need you there. Please do not let your agency/company’s views go unrepresented. If you cannot make it, send another representative, if at all possible. The meeting is scheduled for:

**Wednesday, July 23<sup>rd</sup>**  
**8:30 a.m. – noon**  
**Wisconsin Job Center – Dunn County**  
401 Technology Drive  
Menomonie, WI

**PLEASE RSVP BY JULY 18<sup>TH</sup> (whether you can attend, or not), by calling Kyle Kleist or Denise Larson at 715-233-1070, or 800-228-3287, or by email at [kleist@cilww.com](mailto:kleist@cilww.com) or [larsond@cilww.com](mailto:larsond@cilww.com).**

Thank you for your help in this important effort.

Sincerely,

Tim Sheehan  
Executive Director, CILWW

Ann Schell  
Transportation Planner, WCWRPC

## Attachment B Invitation List

Western Wisconsin Regional Transportation Coordinating Committee

Transportation Providers:

<u>Contact Person</u>	<u>Agency / Association</u>	<u>Address</u>	<u>City</u>	<u>St</u>	<u>Zip Code</u>	<u>Email Address</u>	<u>Telephone #</u>
Mark Jones	Abby Vans	W5621 Todd Road	Neillsville	WI	54456	<a href="mailto:mark@abbyvans.com">mark@abbyvans.com</a>	715-743-3364
Lawrence Lee	Ambu Lift LLC	3822 Robert St.	Stevens Point	WI	54481		715-859-6671
Tami Bowe	Patient's Express	17009 Cty Hwy J	Chippewa Falls	WI	54729	<a href="mailto:Bowejffntm@aol.com">Bowejffntm@aol.com</a>	715-726-1100
Katheryn Haugrud	Handi Lift Inc.	1779 10th Street	Cumberland	WI	54829	<a href="mailto:khaugnid@centurytel.net">khaugnid@centurytel.net</a>	715-822-5077
Jason Pape	New Richmond Transport	PO Box 209	New Richmond	WI	54017	<a href="mailto:nrti@frontiernet.net">nrti@frontiernet.net</a>	715-246-2933
Guy Wood	Tender Care Transport	1592 118th St.	Chippewa Falls	WI	54729	<a href="mailto:gwood@charterinternet.net">gwood@charterinternet.net</a>	715-835-2435
Edward Olson	Comfort Lift	PO Box 185	Chetek	WI	54728	<a href="mailto:ejo@comfort-lift.com">ejo@comfort-lift.com</a>	715-924-4441
Judy Wright	Wrightway Medical Transport Disabled & Elderly	1062A 23 3/4 Street	Cameron	WI	54822		715-859-6600
Kent Conklin	Transportation (DET) Chippewa Falls Transit Network	403 Gabriel Court	Menomonie	WI	54751	<a href="mailto:detinckent@wwt.net">detinckent@wwt.net</a> <a href="mailto:jsmith@ci.chippewa-falls.wi.us">jsmith@ci.chippewa-falls.wi.us</a>	715-235-7433
Jayson Smith		30 W Central Street	Chippewa Falls	WI	54729	<a href="mailto:Gwendolyn.Larson@ci.eau-claire.wi.us">Gwendolyn.Larson@ci.eau-claire.wi.us</a>	715-726-2729
Gwen Larson	Eau Claire Public Transit River Falls Ride Share	910 Forest Street	Eau Claire	WI	54701		715-839-5111
Robert Mooney	Taxi Service Chippewa Valley Airport Service	717 N Main Street	River Falls	WI	54022		715-425-7878
Dan Pekol		205 S Barstow Street	Eau Claire	WI	54701		715-830-9400
Ken Cook	Northwoods Transport	805 Nottingham St.	Rice Lake	WI	54868	<a href="mailto:kkcook2000@yahoo.com">kkcook2000@yahoo.com</a>	715-234-8499
Diane Joswiak	Black Hawk Express	2115 21st Ave	Bloomer	WI	54724		715-568-4233
Jeff & Tami Pope	Pope's Cab Service	102 Ferry Street	Eau Claire	WI	54701		715-835-6220
	A-1 Eau Claire Taxi, Inc	5219 Shorewood Drive	Eau Claire	WI	54703		715-831-8294
	Klassic Cab	2233 Broadway St.	Menomonie	WI	54751		715-231-8294
	Limo Cab	219 E Clairemont Ave	Eau Claire	WI	54701		715-835-1413
	Hudson Taxi	801 2nd Street 136 W Messenger Street	Hudson	WI	54016		715-386-8111
	Rice Lake City Cab		Rice Lake	WI	54868		715-234-6305

County Board Members: ADRC/Human Services

<u>Contact Person</u>	<u>Agency / Association</u>	<u>Address</u>	<u>City</u>	<u>State</u>	<u>Zip Code</u>	<u>Email Address</u>	<u>Telephone #</u>
Gerald Peterson	St. Croix County Board Member	1300 Franklin	Baldwin	WI	54002		715-684-3836
Ester Wentz	St. Croix County Board Member	105 S Montana Avenue	New Richmond	WI	54017		715-246-6340
Alfred Schrank	St. Croix County Board Member	PO Box 102	Glennwood City	WI	54013		715-265-4644
Sharon Norton-Bauman	St. Croix County Board Member	1150 Front Street	Hudson	WI	54016		715-377-9612
Colleen Bates	Eau Claire County Board Member	405 Skyline Drive	Eau Claire	WI	54703		715-835-9813
Gloria Christensen	Eau Claire County Board Member	2037 Welsch Drive	Eau Claire	WI	54701		715-835-4509
Ardyth Krause	Eau Claire County Board Member	3633 Oak Tree Lane	Eau Claire	WI	54701		715-713-0038
Michel Sultan	Eau Claire County Board Member	1451 Blackberry Road	Eau Claire	WI	54701		715-839-9298
Maureen Slauson	Eau Claire County Board Member	322 W Grand Avenue	Eau Claire	WI	54701		715-832-5338
Joel Mikelson	Eau Claire County Board Member	702 Water Street	Eau Claire	WI	54703		715-839-0192
Bill Giles	Pierce County Board Member	N5231 410th Street	Ellsworth	WI	54011	<a href="mailto:ireis@presenter.com">ireis@presenter.com</a>	715-425-7839

Nikki Shonoiki	Pierce County Board Member	124 E Cascade Avenue#228	River Falls	WI	54022	<a href="mailto:nikki.shonoiki@gmail.com">nikki.shonoiki@gmail.com</a>	612-644-2848
Greg Place	Pierce County Board Member	720 Crest Lane	Ellsworth	WI	54011		715-273-5168
Vernon Kellen	Chippewa County Board Member	22507 Cty Hwy SS	Bloomer	WI	54724		715-237-2323
Henry Shakal	Chippewa County Board Member	12547 Cty Hwy D	Boyd	WI	54726		715-667-3258
Mary Ellen Brehm	Chippewa County Board Member	12563 23rd Avenue	Chippewa Falls	WI	54729		715-723-1568
Lila McConville	Chippewa County Board Member	444 Main Street	Cadott	WI	54727		715-289-3301
Evelyn Maloney	Chippewa County Board Member	624 W Garden Street	Chippewa Falls	WI	54729		715-723-0241
Earl Wildenberg	Dunn County Board Member	PO Box 409	Menomonie	WI	54751	<a href="mailto:asi@ameristruc.com">asi@ameristruc.com</a>	715-235-8112
Rosemarie Bristol	Dunn County Board Member	2112 9th Street E	Menomonie	WI	54751	<a href="mailto:dmsrosie@wwt.net">dmsrosie@wwt.net</a>	715-235-1310
Joe Plouff	Dunn County Board Member	1412 Messenger Street	Menomonie	WI	54751	<a href="mailto:joe@joeplouff.com">joe@joeplouff.com</a>	715-235-0917
Thomas Quinn	Dunn County Board Member	100 West Tainter	Downing	WI	54734	<a href="mailto:tquinn@wcap.org">tquinn@wcap.org</a>	715-265-4538

**Transportation Providers:**

<u>Contact Person</u>	<u>Agency / Association</u>	<u>Address</u>	<u>City</u>	<u>State</u>	<u>Zip Code</u>	<u>Email Address</u>	<u>Telephone #</u>
Mark Jones	Abby Vans	W5621 Todd Road	Neillsville	WI	54456	<a href="mailto:mark@abbyvans.com">mark@abbyvans.com</a>	715-743-3364
Lawrence Lee	Ambu Lift LLC	3822 Robert St.	Stevens Point	WI	54481		715-859-6671
Tami Bowe	Patient's Express	17009 Cty Hwy J	Chippewa Falls	WI	54729	<a href="mailto:Boweiffntm@aol.com">Boweiffntm@aol.com</a>	715-726-1100
Katheryn Haugrud	Handi Lift Inc.	1779 10th Street	Cumberland	WI	54829	<a href="mailto:khaugnid@centurytel.net">khaugnid@centurytel.net</a>	715-822-5077
Jason Pape	New Richmond Transport	PO Box 209	New Richmond	WI	54017	<a href="mailto:nrti@frontiernet.net">nrti@frontiernet.net</a>	715-246-2933
Guy Wood	Tender Care Transport	1592 118th St.	Chippewa Falls	WI	54729	<a href="mailto:gwood@charterinternet.net">gwood@charterinternet.net</a>	715-835-2435
Edward Olson	Comfort Lift	PO Box 185	Chetek	WI	54728	<a href="mailto:ejo@comfort-lift.com">ejo@comfort-lift.com</a>	715-924-4441
Judy Wright	Wrightway Medical Transport Disabled & Elderly	1062A 23 3/4 Street	Cameron	WI	54822		715-859-6600
Kent Conklin	Transportation (DET)	403 Gabriel Court	Menomonie	WI	54751	<a href="mailto:detinckent@wwt.net">detinckent@wwt.net</a>	715-235-7433
Jayson Smith	Chippewa Falls Transit Network	30 W Central Street	Chippewa Falls	WI	54729	<a href="mailto:jsmith@ci.chippewa-falls.wi.us">jsmith@ci.chippewa-falls.wi.us</a>	715-726-2729
Gwen Larson	Eau Claire Public Transit	910 Forest Street	Eau Claire	WI	54701	<a href="mailto:Gwendolyn.Larson@ci.eau-claire.wi.us">Gwendolyn.Larson@ci.eau-claire.wi.us</a>	715-839-5111
Robert Mooney	River Falls Ride Share Taxi Service	717 N Main Street	River Falls	WI	54022		715-425-7878
Dan Pekol	Chippewa Valley Airport Service	205 S Barstow Street	Eau Claire	WI	54701		715-830-9400
Ken Cook	Northwoods Transport	805 Nottingham St.	Rice Lake	WI	54868	<a href="mailto:kkcook2000@yahoo.com">kkcook2000@yahoo.com</a>	715-234-8499
Diane Joswiak	Black Hawk Express	2115 21st Ave	Bloomer	WI	54724		715-568-4233
Jeff & Tami Pope	Pope's Cab Service	102 Ferry Street	Eau Claire	WI	54701		715-835-6220
	A-1 Eau Claire Taxi, Inc	5219 Shorewood Drive	Eau Claire	WI	54703		715-831-8294
	Klassic Cab	2233 Broadway St.	Menomonie	WI	54751		715-231-8294
	Limo Cab	219 E Clairemont Ave	Eau Claire	WI	54701		715-835-1413
	Hudson Taxi	801 2nd Street	Hudson	WI	54016		715-386-8111
	Rice Lake City Cab	136 W Messenger Street	Rice Lake	WI	54868		715-234-6305

State Agencies

<u>Contact Person</u>	<u>Agency / Association</u>	<u>Address</u>	<u>City</u>	<u>State</u>	<u>Zip Code</u>	<u>Email Address</u>	<u>Telephone #</u>
Dick Best	Department of Workforce Development	401 Technology Drive E	Menomonie	WI	54751	<a href="mailto:bestd@workforceresource.org">bestd@workforceresource.org</a>	715-232-7380
Randi Johnson	Department of Workforce Development	221 W Madison Street	Eau Claire	WI	54703	<a href="mailto:johnsonr@workforceresource.org">johnsonr@workforceresource.org</a>	715-858-9671
Randy Sommerfeld	Division of Vocational Rehabilitation	221 W Madison Street	Eau Claire	WI	54703	<a href="mailto:randy.sommerfeld@dwd.state.wi.us">randy.sommerfeld@dwd.state.wi.us</a>	715-836-2305
Jim Schumacher	Division of Vocational Rehabilitation	221 W Madison Street	Eau Claire	WI	54703	<a href="mailto:james.schumacher@dwd.state.wi.us">james.schumacher@dwd.state.wi.us</a>	715-836-2305
Ann Schell	West Central Wisconsin Regional Planning	800 Wisconsin Street	Eau Claire	WI	54703	<a href="mailto:aschell@wcvrpc.org">aschell@wcvrpc.org</a>	715-836-2918
Bobbi Beson-Crone	Wisconsin Department of Transportation	4802 Sheboygan Avenue	Madison	WI	53702	<a href="mailto:bobbie.beson-crone@dot.state.wi.us">bobbie.beson-crone@dot.state.wi.us</a>	608-266-6812
Peter Fletcher	Mississippi River Regional Planning Commission	1707 Main Street, Suite 240	LaCrosse	WI	54601	<a href="mailto:peter@mrrpc.com">peter@mrrpc.com</a>	608-785-9396

Non Profit Agencies

<u>Contact Person</u>	<u>Agency / Association</u>	<u>Address</u>	<u>City</u>	<u>State</u>	<u>Zip Code</u>	<u>Email Address</u>	<u>Telephone #</u>
Tim Sheehan	CILWW	2920 Schneider Ave E	Menomonie	WI	54751	<a href="mailto:sheehan@cilww.com">sheehan@cilww.com</a>	715-233-1070
Kyle Kleist	CILWW	2920 Schneider Ave E	Menomonie	WI	54751	<a href="mailto:kleist@cilww.com">kleist@cilww.com</a>	715-233-1070
Denise Larson	CILWW	2920 Schneider Ave E	Menomonie	WI	54751	<a href="mailto:larsond@cilww.com">larsond@cilww.com</a>	715-233-1070
Ardyth Krause	CILWW	3633 Oak Tree Lane	Eau Claire	WI	54701	<a href="mailto:ardyth66@charter.net">ardyth66@charter.net</a>	715-713-0038 1-877-595-7283
Joan Nabbefeld	CILWW/SCVDC	811 1st Street	Plum City	WI	54761	<a href="mailto:jonabbefeld@yahoo.com">jonabbefeld@yahoo.com</a>	
Dale Hemke	CILWW		Wilson				
Paul Cook	Community Health Partnership	2240 EastRidge Center	Eau Claire	WI	54701	<a href="mailto:pcook@chpmail.net">pcook@chpmail.net</a>	715-838-2900
Bard Sours	Community Health Partnership	2240 EastRidge Center	Eau Claire	WI	54701	<a href="mailto:bsours@chpmail.net">bsours@chpmail.net</a>	715-838-2900
Anna Cardarella	Western Dairyland	PO Box 540	Eau Claire	WI	54702	<a href="mailto:annac@westerndairyland.org">annac@westerndairyland.org</a>	715-836-7511
Jackie Hogan	Western Dairyland	PO Box 125	Independence	WI	54747		715-985-2391
Peter Kilde	West CAP	PO Box 308	Glennwood City	WI	54013	<a href="mailto:pkilde@wcap.org">pkilde@wcap.org</a>	715-265-7031
Randy Roemhild	West CAP	315 Misty Lane	Glennwood City	WI	54013	<a href="mailto:rroemhild@wcap.org">rroemhild@wcap.org</a>	715-265-7718
Pat Cartmill	American Cancer Society	2427 N Hillcrest Parkway	Altoona	WI	54720	<a href="mailto:patricia.cartmill@cancer.org">patricia.cartmill@cancer.org</a>	715-832-0181
Traci Bauer	UCP for Western Wisconsin	206 Water Street	Eau Claire	WI	54703	<a href="mailto:ucp1traci@charter.net">ucp1traci@charter.net</a>	715-832-1782
Ruth Gullerud	UCP for Western Wisconsin	206 Water Street	Eau Claire	WI	54703		715-832-1782
Dianne Rhein	Age Advantage Area Agency on Aging	2722 N Hillcrest Pkwy 205	Altoona	WI	54720	<a href="mailto:dmrhein@discover-net.net">dmrhein@discover-net.net</a>	715-836-4035
Mary Solberg	Inc.	342 E Main Street	Menomonie	WI	54751	<a href="mailto:mastmen@wwt.net">mastmen@wwt.net</a>	715-235-2666
Angelakay Athena	Interfaith Volunteers of Dunn County	1620 Stout Road	Menomonie	WI	54751	<a href="mailto:ivdc@wwt.net">ivdc@wwt.net</a>	715-235-2920
Dianne Stenner	Triniteam Caregivers	202 Graham Avenue	Eau Claire	WI	54701	<a href="mailto:diana@triniteam.org">diana@triniteam.org</a>	715-836-8100
Kristin Berg	Epilepsy Foundation of Western Wis	1812 Brackett Ave, Suite 5	Eau Claire	WI	54701	<a href="mailto:kbergfww@sbcglobal.net">kbergfww@sbcglobal.net</a>	715-834-4455
Dennis Mathson	Supported Employment Services	405 S Farewell St.	Eau Claire	WI	54701		715-833-7747
Beth Peterson	Grace Adult Day Services	7490 156th St.	Chippewa Falls	WI	54729		715-738-1925

## Attachment C Attendance List

Western Wisconsin Regional Transportation Coordination Planning Meeting  
Attendance List      Dunn County Job Center, July 23rd 2008

Name	Agency/Organization	Address	Email	Phone #
Tom Wirth	Eau Claire Co. DHFS	721 Oxford Ave., Eau Claire, 54701	<a href="mailto:tom.wirth@co.eau-claire.wi.us">tom.wirth@co.eau-claire.wi.us</a>	715-839-4870
Carlene Volbrecht	Pathway Regional Coordinator	2189 East Ridge Center, Eau Claire 54701	<a href="mailto:volbrecht@uwstout.edu">volbrecht@uwstout.edu</a>	715-834-5834
Pat Cartmill	American Cancer Society	2427 N Hillcrest Pkwy Suite 7, Altoona 54720	<a href="mailto:patricia.cartmill@cancer.org">patricia.cartmill@cancer.org</a>	715-832-4912
Angelakay Athena	Interfaith Volunteers	1620 Stout Road, Menomonie 54751	<a href="mailto:caregivers@wwt.net">caregivers@wwt.net</a>	715-235-2920
Theresa Auld	WestCAP Jumpstart Program	315 Misty Lane, Glennwood City 54013	<a href="mailto:tauld@wcap.org">tauld@wcap.org</a>	715-256-4271
Dale Hemke	CILWW	2920 Schneider Ave E., Menomonie 54751		715-233-1070
Joan Nabbefeld	CILWW	2920 Schneider Ave E., Menomonie 54751	<a href="mailto:jnabbefeld@yahoo.com">jnabbefeld@yahoo.com</a>	877-595-7283
Diana Stenner	Triniteam Caregivers	202 Graham Ave., Eau Claire 54701	<a href="mailto:diana@triniteam.org">diana@triniteam.org</a>	715-836-8106
Nancy Sarauer	Chippewa Co. DHFS	711 N Bridge St, Chippewa Falls 54729	<a href="mailto:nsarauer@co.chippewa.wi.us">nsarauer@co.chippewa.wi.us</a>	715-726-7820
Jacque Hogan	Western Dairyland	PO Box 125, Independence 54747	<a href="mailto:jhogan@westerndairyland.org">jhogan@westerndairyland.org</a>	715-985-2391
Gwen Larson	Eau Claire Public Transit	910 Forest St. Eau Claire 54703	<a href="mailto:Gwendolyn.Larson@ci.eau-claire.wi.us">Gwendolyn.Larson@ci.eau-claire.wi.us</a>	715-839-5111
Ardyth Krause	CILWW	3633 Oak Tree Lane, Eau Claire 54701	<a href="mailto:krausea@cilww.com">krausea@cilww.com</a>	877-577-8452
Marge Griep	Pepin Co Human Services	PO Box 39, Durand 54736	<a href="mailto:mrgriep@co.pepin.wi.us">mrgriep@co.pepin.wi.us</a>	715-672-8941
Kathy Hass	Pierce Co ADRC	PO Box 540, Ellsworth 54011	<a href="mailto:khass@co.pierce.wi.us">khass@co.pierce.wi.us</a>	715-273-6780
Pamella Kernan	Clark Co Social Services	517 Court Street, Neillsville, 54456	<a href="mailto:pamella.kernan@co.clark.wi.us">pamella.kernan@co.clark.wi.us</a>	715-743-4094
Erica Anderson	Community Health Partnership	2240 East Ridge Center, Eau Claire 54701	<a href="mailto:eanderson@chpmail.net">eanderson@chpmail.net</a>	715-830-1372
Teresa Huber-Keck	231 Taxi LLC	2233 Broadway St., Menomonie 54751	<a href="mailto:huberkeck@yahoo.com">huberkeck@yahoo.com</a>	715-235-0268
Gloria Christensen	Eau Claire Co Board Member	2037 Welsch Dr., Eau Claire 54703	<a href="mailto:piperqloria@att.net">piperqloria@att.net</a>	715-835-4509
Colleen Hammer	St. Croix Industries	1525 N 4th St., New Richmond 54017	<a href="mailto:colleenh@co.saint-croix.wi.us">colleenh@co.saint-croix.wi.us</a>	715-246-8299
Vic O'Brien	Rice Lake, Barron Co	30 E Eau Claire St., Rice Lake 54868		715-234-6305
Tami Bowe	Patients Express LLC	17009 Cty Hwy J., Chippewa Falls 54729	<a href="mailto:boweifntm@aol.com">boweifntm@aol.com</a>	715-456-3088
Diane Rhein	Age Advantage Inc	2519 N Hillcrest Pkwy Suite 100, Altoona 54720	<a href="mailto:draaage@gmail.com">draaage@gmail.com</a>	715-836-4035
Peter Fletcher	Mississippi River RPC	1707 Main St., LaCrosse 54601	<a href="mailto:peter@mrrpc.com">peter@mrrpc.com</a>	608-785-9396
Tracy Davis	St. Croix Co ADRC	1101 Carmichael, Hudson 54016	<a href="mailto:tracyd@co.saint-croix.wi.us">tracyd@co.saint-croix.wi.us</a>	715-381-4360
Alfred Schrank	St. Croix Co Board Member	PO Box 102, Glennwood City, 54013		715-265-4644
Jeff Heinzen	A.J Heinzen & Associates	711 24th St. NE, Menomonie 54751	<a href="mailto:ajheinzen@sbcglobal.net">ajheinzen@sbcglobal.net</a>	715-235-6226
Bonnie Ferstenau	Chippewa Co. ADRC	711 N Bridge St, Chippewa Falls 54729	<a href="mailto:bferstenau@co.chippewa.wi.us">bferstenau@co.chippewa.wi.us</a>	715-738-2598
Jason Pape	New Richmond Transport	PO Box 209, New Richmond 54017	<a href="mailto:nrti@frontiernet.net">nrti@frontiernet.net</a>	715-246-2933
Guy Wood	Tender Care Transport	1592 118th St., Chippewa Falls 54729	<a href="mailto:gwood@charterinternet.net">gwood@charterinternet.net</a>	715-835-2435
Fran Karnick	DET	N9945 330th, Boyceville 54725		715-643-6684
Kent Conklin	DET	403 Garfield Court, Menomonie 54751	<a href="mailto:detinckent@wwt.net">detinckent@wwt.net</a>	715-235-7433
Gladys Waller	DET	1821 10th St. E #4, Menomonie 54751	<a href="mailto:heresglad@yahoo.com">heresglad@yahoo.com</a>	715-235-5805
Jeff Imler	Dunn Co Dept. Human Services	808 Main St., Menomonie 54751	<a href="mailto:jimler@co.dunn.wi.us">jimler@co.dunn.wi.us</a>	715-231-2704
Bill Lussler	Handi-Lift Transport	1779 10th St., Cumberland 54829	<a href="mailto:billussier@yahoo.com">billussier@yahoo.com</a>	715-822-5077
Mark Jones	Abby Vans	W5621 Todd Road, Neillsville 54456	<a href="mailto:mark@abbyvans.com">mark@abbyvans.com</a>	800-236-8438
Judy Demers	Barron Co HHS	330 E LaSalle Rm 338, Barron 54812	<a href="mailto:judy.demers.co.barron.wi.us">judy.demers.co.barron.wi.us</a>	715-537-6346
John Hardin	Barron Co Board Supervisor	462 19th St., Chetek 54728	<a href="mailto:gardnman@chibardun.net">gardnman@chibardun.net</a>	715-837-1161
Gloria Vaughn	Barron Co Office on Aging	330 E LaSalle Rm 112, Barron 54812	<a href="mailto:gloria.vaughn@co.barron.wi.us">gloria.vaughn@co.barron.wi.us</a>	715-537-6302
Randi Johnson	Workforce Resource, DNP	221 W Madison, Eau Claire 54701	<a href="mailto:johnsonr@workforceresource.org">johnsonr@workforceresource.org</a>	715-858-9671
Charlene Oftedahl	Barron Co ADRC	330 E LaSalle Rm 100, Barron 54812	<a href="mailto:charlene.oftedahl@co.barron.wi.us">charlene.oftedahl@co.barron.wi.us</a>	715-537-6225
Toby Ellison	Dunn Co Interfaith Volunteers	E4577 461st Ave., Menomonie 54751	<a href="mailto:tobyelf@yahoo.com">tobyelf@yahoo.com</a>	715-235-0930
Wenday Mac Dougall	Dunn Co Health Department	800 Wilson Ave., Menomonie 54751		715-232-2388
Kris Pawlawski	Workforce Resource	401 Technology Drive, Menomonie 54751	<a href="mailto:pawlawskik@workforceresource.org">pawlawskik@workforceresource.org</a>	715-232-7380
Traci Bauer	UCP West Central WI	206 Water St., Eau Claire 54703	<a href="mailto:ucp1traci@charter.net">ucp1traci@charter.net</a>	715-832-1782
Ann Schell	West Central Wisconsin RPC	800 Wisconsin St., Eau Claire 54703	<a href="mailto:aschell@wcrpc.org">aschell@wcrpc.org</a>	715-836-2918
Denise Larson	CILWW	2920 Schneider Ave E., Menomonie 54751	<a href="mailto:larsond@cilww.com">larsond@cilww.com</a>	715-233-1070
Kyle Kleist	CILWW	2920 Schneider Ave E., Menomonie 54751	<a href="mailto:kleist@cilww.com">kleist@cilww.com</a>	715-233-1070
Bobbie Beson-Crone	Wisconsin DOT	4802 Sheboygan Avenue, Madison 53702	<a href="mailto:bobbie.beson-crone@dot.state.wi.us">bobbie.beson-crone@dot.state.wi.us</a>	608-266-6812
Becky Soderholm	Wisconsin DOT	4802 Sheboygan Avenue, Madison 53702	<a href="mailto:becky.soderholm@dot.state.wi.us">becky.soderholm@dot.state.wi.us</a>	608-266-1650
Sarah Rollman	Wisconsin DOT	4802 Sheboygan Avenue, Madison 53702	<a href="mailto:sarah.rollman@dot.state.wi.us">sarah.rollman@dot.state.wi.us</a>	

**Attachment D**  
**Meeting Agenda**

Regional Transportation Coordination Planning Meeting  
Dunn County Job Center  
July 23, 2008

Agenda:

8:30 Introductions

8:45 Demographics

- ◆ Persons who are Elderly, Disabled, and Low-Income

9:00 Existing Services & Identifying Service Gaps and Needs

- ◆ What we learned from the planning process in 2006

9:30 Examples of Rural Coordinated Transportation

- ◆ What's being done in Wisconsin and elsewhere

10:00 Transportation Programs & Purpose of Planning Meeting

- ◆ State transportation programs and the need for a regional planning process

10:15 Break

10:30 Breakout Sessions on Actions Needed & Strategies

- ◆ Think about what could be done regionally and how could we do it

11:15 Develop Regional Action Plan

- ◆ Come to a consensus on 3 – 4 actions needed and potential strategies

12:00 End

Attachment E  
Meeting Summary

**Regional Transportation Coordination Planning Meeting Minutes**

July 23, 2008, Job Center, Menomonie, WI

Facilitated by Center for Independent Living for Western Wisconsin, Inc.  
Kyle Kleist and Denise Larson 800-228-3287 or 233-1070  
and  
West Central Wisconsin Regional Planning Commission  
Ann Schell 715-836-2918

- Welcome and introductions – 50 participants from Eau Claire, Chippewa, Dunn, Barron, St. Croix, Pierce and Clark counties, representing county boards, transportation providers, state, county and city governments, and non-profits
- Demographics – elderly, disabled and low income
- Identifying Service Gaps and Needs – what we learned from the planning process in 2006
- Strategies for coordinating Rural Transportation – options
- Transportation Programs & Purpose of Planning Meeting – WI DOT presented state transportation programs and the need for a regional planning process
- County Break out Sessions – discussed 2006 plans. Each county revisited and updated their transportation plans from 2006
- **Regional Action Plan** – each group contributed to the following regional plan
  1. Regional coordination for trainings
  2. Regional advocacy to minimize the transportation “silos”
  3. Regional services – uniform program rules
  4. Regional RTA – Regional Transportation Authority
  5. Regional Transportation Committee similar to previous ACT (Area Consortium Transportation)
  6. Financial incentives to work and collaborate regionally
  7. Extend transportation services between cities and counties
  8. Regional Mobility Manager and funding for
  9. Need technology to coordinate trips and funding
  10. Need to include in all regional and county planning meetings the right people -the “decision makers” (government representatives, dept. leaders etc.)
  11. Centralized transportation coordination
- Surveys/meeting evaluation forms were given and 34 were turned in
- Center for Independent Living for Western Wisconsin, Inc. has updated the list for Regional Transportation Coordination. The list includes over 100 interested parties to regional transportation planning.

Attachment F

Pierce County Transportation Service Provision Worksheet

The purpose of this worksheet is to provide information on the transportation services provided in Pierce County by program, kind of vehicle including accessibility, ride schedules, and funding sources. IF you cannot attend the county planning meeting, please complete this worksheet and return it in the self addressed stamped envelope. If you are attending the meeting bring a completed copy so a master list of this information can be compiled. It is important that each transportation provider in the county completes this worksheet. Additional rows have been provided if your agency operates more than one program. Thanks!

Program Name / Sponsoring Agency Program Eligibility	Type of Vehicles (Bus, Vans, Volunteers) (Show # of Vehicles)	Scheduling (Check all that apply)	Days and Hours of Operation	Lift or Ramp Equipped (# of Vehicles)	How To Access (Check all that apply)	Funding Sources (Check all that apply)
Name: River Falls Shared Ride Address: 717 N. Main St., River Falls Phone: 715-425-7878 Contact Person: Beverly Scott Eligibility Restrictions: None	2- Sedans 1- Entervan	Fixed Route Demand Response x Other (Explain)	Weekdays: 7:00 am-8:00 pm Saturday: 8:00 am-8:00 pm Sunday: 8:00 am-8:00 pm Holidays: 8:00 am-8:00 pm	Lifts: Ramps: 1 - Entervan None: 2 sedans	Fixed Routes Call for each ride x Subscription x Other	85.21 85.20 5307 5311 5310 Older Am.Act VA Med.Assis. JARC/WETAP Other
Name: Pierce Transportation Address: P.O. Box 540 Ellsworth, WI Phone: 715-273-6780 Contact Person: Kathy Hass Eligibility Restrictions: 60+ elderly, Dev. Disabled, Vets	2-24 pass. buses 1-11 pass. bus 1-7 pass. bus 4-3 pass. minivans	Fixed Route x Demand Response x Other (Explain)	Weekdays: 6:00 am-5:00pm Saturday: Sunday: Holidays:	Lifts: 6 Ramps: 2 None:	Fixed Routes x Call for each ride x Subscription Other	85.21 x 85.20 5307 5311 5310 x Older Am.Act VA x Med.Assis. JARC/WETAP Other
Name: Pierce County Office of Aging, Address: 412 W. Kinne St., Ellsworth, WI 54011 Phone: 715-273-6780 Contact Person: Kathy Hass Eligibility Restrictions: 60+ elderly	Volunteer Drivers with their own vehicles	Fixed Route Demand Response x Other (Explain)	Weekdays: Saturday: Sunday: Holidays: All days and hours	Lifts: Ramps: None: x	Fixed Routes Call for each ride x Subscription Other	85.21 x 85.20 5307 5311 5310 Older Am.Act x VA Med.Assis. JARC/WETAP Other